



Head of Sales APAC & Middle East **Angelika Brandenburger**



As Head of Sales APAC & Middle East, Angelika leads and drives a customer account relationship management and coordination in APAC & Middle East regions.

Before that, Angelika directed our branding implementation and external communication strategy as well as all operational marketing activities for six years as Manager Marketing & Business Development. In addition, Angelika assisted in growing and strengthening our business development activities worldwide.

Based in our office in Essen, Angelika brings more than 15 years of experience in managing customers and related marketing, product and communication issues in energy industries. Having worked for energy companies with structural change, Angelika has experienced

firsthand how critical this is for business models and customer orientation – not just for revenue generation, but also for marketing strategies and activities. With her economical background and familiarity in communicating and collaborating with people, Angelika is constantly improving the way RWE TI communicates with its clients to maintain consistency across all communication channels.

Although a native Bavarian, Angelika eventually migrated north-west, graduating with a Diploma Degree in Business Administration with an emphasis on Marketing at the University of Applied Sciences, Rosenheim, Germany.

1 What gives you most satisfaction in your work?



... when I get positive feedback from my colleagues.

2 Why did you choose RWE TI?



People. To articulate the value of my engineering colleagues, in a way that grabs attention and communicates the benefits of working with us – I love that challenge!

3 What three words best describe you?



Engaging. Thoughtful. Smart.

4 “You get your best solution” – What it means to me:



I like to find out what is “really” important for you. I will help you to the best of my ability or get you to someone that can!