

RWE is new head partner to FC Rosengård

RWE Image



Essen, 12 September 2022

RWE is the new head partner of the football club FC Rosengård. RWE's contribution will support both the football teams and the club's social programs, which, among other things, equip young people for the labor market and strengthen young girls' self-esteem.

"RWE's Sweden office is located in Malmö and for us, it is important to support a local actor that contributes to a positive development and brings the city together. FC Rosengård makes important contributions to integration, girls' development as leaders and young people's opportunities to enter working life", says Roland Flaig, CEO of RWE Renewables Sweden AB. FC Rosengård's activities stands on two legs – one athletic and one social. Through the sponsorship, RWE contributes both to the football teams and the social programs. *Boost* equips young people, including foreign-born and those without a high school diploma, for the labor market and further studies. *Football for Life* uses football as a tool to strengthen young girls' self-confidence, self-esteem, and position in society. *Hattrick* is a program that aims for girls to stay longer in football and raise the status of women's football.

"The financial support from the business community is important both for our football teams and for our social initiatives. The collaboration with RWE and other companies also creates pride among our players and contributes to networking that can help our young people into working life", says Jenny Damgaard, club manager for FC Rosengård.

The football club FC Rosengård has won 12 Swedish Championship gold medals and is ranked number 10 in Europe. In the club there are more than 700 children and young people as active players. Among the players there are more than 70 different nationalities.

RWE is a global energy company that is a world leader in renewable energy and is now expanding renewable electricity production in Sweden.

The collaboration between FC Rosengård and RWE covers three years and can then be extended.



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RWE Renewables

RWE is leading the way to a green energy world. With an extensive investment and growth strategy, the company will expand its powerful, green generation capacity to 50 gigawatts internationally by 2030. RWE is investing €50 billion gross for this purpose in this decade. The portfolio is based on offshore and onshore wind, solar, hydrogen, batteries, biomass and gas. RWE Supply & Trading provides tailored energy solutions for large customers. RWE has locations in the attractive markets of Europe, North America and the Asia-Pacific region. The company is responsibly phasing out nuclear energy and coal. Government-mandated phaseout roadmaps have been defined for both of these energy sources. RWE employs around 19,000 people worldwide and has a clear target: to get to net zero by 2040. On its way there, the company has set itself ambitious targets for all activities that cause greenhouse gas emissions. The Science Based Targets initiative has confirmed that these emission reduction targets are in line with the Paris Agreement. Very much in the spirit of the company's purpose: Our energy for a sustainable life.

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